

# BUDDY UP

A Walk For  
COPE Service Dogs



2024 SPONSORSHIP  
OPPORTUNITIES



Your support makes a difference!  
COPE Service Dogs depends on the generosity of sponsors to maintain programs that benefit high school students who are facing barriers and people living with physical disabilities. Please consider supporting Buddy Up in one of the ways below:

## **Presenting Sponsor (Exclusive) – \$5,000**

- Exclusive sponsorship includes the **'Top Dog Sponsor'** package PLUS:
  - Logo to be the largest on all Buddy Up printed & digital materials with priority placing
  - Recognized as presenting sponsor in all Buddy Up advertisements (KoolFM & Rock95 radio spots, press releases and all media interviews)
  - 2 large "presented by" signs with logo at the starting line of walk path
  - Publicly acknowledged as a Presenting Sponsor at the event

## **Top Dog Sponsor – \$2,500**

- Includes the **'Canine Champion Sponsor'** package PLUS:
  - Priority placement of walk sign near the beginning of walk with company logo
  - Table or 10x10 tent set-up at the event to promote your business
  - One or more COPE Dogs will attend your choice of company event in 2024 (ie. staff meeting, client appreciation, wellness event, etc.)
  - Priority logo placement on COPE Service Dogs website for one year
  - Publicly acknowledged as a Top Dog Sponsor at the event

## **Canine Champion Sponsor – \$1,500**

- Includes the **'Buddy Sponsor'** package PLUS:
  - Larger logo on COPE Service Dogs website for one year
  - Company name mentioned in radio advertisements on KoolFM and Rock95
  - Video reel and team photo with a COPE dog taken at your business & shared on our social media
  - Publicly acknowledged as a Canine Champion Sponsor at the event

## Buddy Sponsor – \$500

- Logo and URL on COPE Service Dogs' website for one year
- Exclusive sign featuring company logo along walk path
- Partnership announcement on our social media platforms (4,500+ followers)
- Photo with a COPE dog taken at your business & shared on our social media platforms
- Logo in 2 COPE newsletters promoting the event (2,600 subscribers)
- Opportunity to contribute branded items to participant swag bags
- Publicly acknowledged as a Buddy Sponsor at the event

## Walk Sign Sponsor – \$150

- Exclusive sign featuring company logo placed along walk path
- Logo placement on COPE Service Dogs' website
- Opportunity to contribute branded items to participant swag bags



**June 8, 2024**  
**St. Vincent Park**  
**Barrie, ON**

**We thank you so much for  
your support!**



For more information or to sponsor Buddy Up, email Tammy at [fundraising@copedogs.org](mailto:fundraising@copedogs.org) or call (705) 229-4366