

# BUDDY UP

Supporting COPE Service Dogs



June 20, 2026  
St. Vincent Park  
Barrie, ON



## 2026 SPONSORSHIP OPPORTUNITIES

COPE Service Dogs breeds, trains and places service dogs with people who have physical disabilities and in facilities that change the lives of the people they serve, such as local hospices and child and youth advocacy centers.

What makes our program unique is that our future service dogs are trained by local high school students who are at risk of not graduating. By involving them in the training process, students enrolled in our **'Canines in the Classroom'** program receive high school credits, while learning valuable leadership, literacy and employability skills.

## What is Buddy Up?

Buddy Up is our annual peer-to-peer fundraising campaign where community members choose one of our incredible service dogs in training to “Buddy Up” with and raise funds in their name.

The campaign concludes with a celebratory community event on June 20, 2026 at St. Vincent Park, bringing together sponsors, fundraisers, students, graduates, clients, and of course our amazing service dogs.

It's a fun, community-driven morning that showcases the real impact of your support.



## Why Sponsor Buddy Up?

When you partner with COPE Service Dogs, you align your brand with:

- ✓ Youth empowerment
- ✓ Accessibility and inclusion
- ✓ Mental health and community wellness
- ✓ Local impact in Barrie and Simcoe County

Your sponsorship helps us continue providing life-changing service dogs to the individuals and organizations who rely on them. Together, we are Unleashing Potential.

Your support makes a difference!  
Please consider supporting Buddy Up in one of the ways below:

## **Presenting Sponsor (1 available) - \$5,000**

Buddy Up 2026 presented by [Your Company Name]

Includes all *Top Dog* benefits PLUS:

- Exclusive naming rights to Buddy Up 2026
- Largest logo placement on all printed & digital materials
- Recognition as "Presenting Sponsor" in radio spots (KoolFM & Rock95), press releases, and media interviews
- Opportunity to speak for up to 5 minutes at the event
- Two large "Presented By" signs at the main stage
- Featured sponsor spotlight post on COPE social media
- Branded dog bandanas at the event
- Premium logo placement on COPE website for one year
- Recognition in all Buddy Up campaign emails

## **Top Dog Sponsor - \$2,500**

Includes all *Canine Champion* and *Buddy Sponsor* benefits PLUS:

- Prominent branded signage near main stage at St. Vincent Park
- Recognition in radio spots (KoolFM & Rock95), press releases, and media interviews
- Logo included on participant fundraising pages
- An additional 60 minute COPE service dog visit to your workplace or choice of event in 2026 (includes service dog demo, meet & greet + photo opportunities for social media)
- Priority logo placement on COPE website for one year
- Public recognition from the stage at Buddy Up

## **Canine Champion Sponsor - \$1,500**

Includes all *Buddy Sponsor* benefits PLUS:

- Larger logo placement on COPE website for one year
- 30 minute Meet & Greet plus team photos with a service dog in training at your business
- Featured video reel shared on COPE social media (4,700+ followers)
- Opportunity to host a 10x10 tent at Buddy Up (tent not supplied)
- On-stage recognition at the event

## Buddy Sponsor – \$500

- Logo and URL on COPE website for one year
- Exclusive park sign featuring your company logo
- Partnership announcement on COPE social media
- Service dog visit to your business + 1 photo
- Logo inclusion in two COPE e-newsletters (2,900+ subscribers)
- Recognition during event announcements

## Pack Sponsor – \$150

- Exclusive park sign featuring your company logo
- Logo placement on COPE website during campaign
- Logo included in one COPE newsletter



**We thank you so much  
for your support!**

For more information or to secure your sponsorship, email Tammy  
at [fundraising@copedogs.org](mailto:fundraising@copedogs.org) or call (705) 229-4366